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MEDIA CONTACTS: Zac Prudhomme, RTC, (702) 676-1743 office, <a href="mailto:PrudhommeZ@rtcsnv.com">PrudhommeZ@rtcsnv.com</a> Monika Bertaki, RTC, (702) 676-1749 office, <a href="mailto:BertakiM@rtcsnv.com">BertakiM@rtcsnv.com</a>

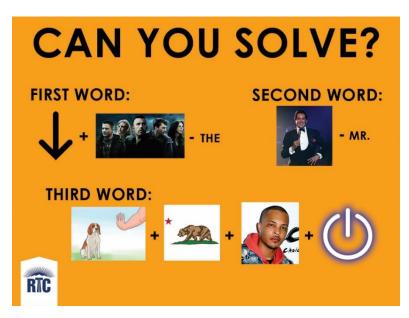
RTC celebrates Fourth of July with social media challenge to win summer staycation at the Plaza Hotel & Casino, now accessible via 'Trip to Strip' rideshare Residents and travelers reminded of transit holiday schedule and anticipated traffic on I-15

<u>Click to Tweet</u>: Thinking caps on! <u>@RTCSNV</u> offers you the chance to #WIN a 2 night staycation @PlazaLasVegas in #DTLV. Enter social media challenge on Twitter, Facebook and Instagram 6/27-6/30. Hey! You can even take #TripToStrip rideshare to get there.

LAS VEGAS – To celebrate America's birthday, the Regional Transportation Commission of Southern Nevada (RTC) will launch a social media challenge for one lucky winner to receive a summer staycation at the Plaza Hotel & Casino in the heart of downtown Las Vegas. With the expanded service area of the RTC's new rideshare service, Trip to Strip, the Plaza and all of downtown Las Vegas is now easily accessible from anywhere on the Strip, south to the M Resort, as well as the Las Vegas Convention Center and McCarran International Airport.

# Social media contest

The RTC's summer social media contest offers participants an opportunity to solve a puzzle, and each person who guesses correctly is entered into a drawing to win the grand prize: a complimentary staycation with a two-night stay in a deluxe room at the Plaza Hotel & Casino; a free cabana for a day at the Plaza's rooftop pool; and \$50 towards food and beverages at the pool. The contest starts Thursday, June 27 when the puzzle is posted on the RTC's social media platforms and concludes Sunday, June 30. Media organizations are encouraged to give a sneak peek by showing the image ahead of the post.



The grand prize is valid from July 8, 2019 – June 30, 2020. Reservations should be made at least 14 days in advance of the desired date. Dates and times are based on availability. For more details and to enter, follow @RTCSNV on Facebook, Twitter and Instagram.

### Trip to Strip

The lucky winner and anyone traveling downtown can utilize the RTC's new Trip to Strip rideshare service, which can accommodate up to 11 passengers in each vehicle. Trip to Strip offers a luxury ride with a limousine-style interior but without premium prices and never surge pricing. New Trip to Strip users will receive 15-percent off their first ride using promo code "FIRSTRIDE." The Trip to Strip app is available free in the Apple and Google Play stores. For more information visit www.triptostriplv.com.

<u>Click here</u> to download video and images of the Trip to Strip service.

# Transit fixed route schedule

Trip to Strip operates 24/7, including holidays, but transit riders should keep in mind that the RTC's fixed route transit system will operate on a Saturday schedule on Thursday, July 4. To plan trips and buy bus passes, riders are encouraged to download the free <u>rideRTC app</u>, which also includes Trip to Strip functionality.

# **Holiday traffic**

Travelers should also plan their 4<sup>th</sup> of July holiday travel in advance, as heavy traffic is anticipated on I-15 through the weekend. The heaviest delays of at least an hour on I-15 southbound are expected between 11 a.m. and 6 p.m. on Saturday, July 6. Drivers on I-15 southbound can also expect delays between 8 a.m. and 8 p.m. on Sunday, July 7, with the most congestion expected between 11 a.m. and 3 p.m.

Drivers also are encouraged to download <u>Waze</u>, a free traffic navigation app, to plan their commutes and join other drivers in Southern Nevada who share real-time traffic and road information. Through its partnership with Waze, the RTC provides construction, crash and road closure data to Waze to provide one of the most succinct, thorough overviews of current road conditions.

#### About the RTC

The RTC is the transit authority, transportation planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit **rtcsnv.com**.

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