

RiSE LSB/LDB CERTIFICATION BENEFITS

BENEFIT 1: SELL YOUR GOODS AND SERVICES!

RiSE helps promote economic opportunities for small and diverse businesses throughout Southern Nevada. The RTC recommends prime contractors use a percentage of Local Small and Local Diverse Businesses (LSB/LDB).

BENEFIT 2: BE COMPETITIVE IN THE BIDDING PROCESS!

Get your name out there and become more competitive as a local small or diverse business.

BENEFIT 3: RUNNING A BUSINESS IS HARD WORK. GET HELP!

Free technical assistance is available to all certified firms.

BENEFIT 4: PUBLICIZE YOUR BUSINESS ON THE RiSE DIRECTORY!

Certified firms are listed on the RTC's online Directory. Help potential clients and contractors find and hire your business.

RiSE OFFICE OF DIVERSITY

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