

# Employer Partnership Levels

**Welcome aboard – you are now an official Club Ride partner.** Now you get access to all the great programming and initiatives Club Ride has to offer. As you begin to introduce Club Ride to your workplace and start offering our programs to employees, you'll be able to achieve a Partnership Level that recognizes your current efforts and success, and helps you set goals for future program growth.

Club Ride offers four Partnership Levels: Bronze, Silver, Gold and Platinum, reflecting increasing levels of employer commitment and benefits. Where do you want to go? Review the checklist and connect with your Club Ride Outreach Coordinator to start moving up to the next level!

## BRONZE

partner employer offers all of the following:

- ☒ Designated on-site Transportation Coordinator
- ☒ Education/marketing program
- ☒ Guaranteed Ride Home verification
- ☒ Annual commuter event(s)
- ☒ Ongoing commuter registration process (new hire orientation, HR counter, etc.)

## SILVER

partner employer:

- ☐ Meets Bronze Level criteria and offers at least three (3) of the following:
- ☐ Quarterly events
- ☐ Preferential carpool parking
- ☐ Special events such as Try It Days or Commuter Challenges
- ☐ Vanpool formation support
- ☐ Bike racks
- ☐ Showers and lockers
- ☐ Informal telework/compressed work week/flex-time
- ☐ Annual Partnership Plan

## GOLD

partner employer:

- ☐ Meets Silver Level criteria and offers at least three (3) of the following:
- ☐ EZ Rider discounted transit passes
- ☐ Pre-tax payroll deduction for transit passes
- ☐ Additional transit pass subsidy
- ☐ Formal telework program
- ☐ Fleet vehicles
- ☐ Vanpool subsidy
- ☐ Employee shuttle
- ☐ LEED certification
- ☐ Formal compressed work week
- ☐ Ongoing rewards for commuters

## PLATINUM

partner employer:

- ☐ Meets Gold Level criteria and offers one (1) of the following:
- ☐ Implements three additional programs (from Silver or Gold)
- ☐ Has 25% of workforce reporting a clean commute

### Shoot for the Stars



Going above and beyond pays off. Every year, Club Ride recognizes outstanding partners at our Star Awards event. All the more reason to aim high!