

# CLUB RIDE FAQs Employers

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### *What is Club Ride Commuter Services?*

Club Ride is a free program of the Regional Transportation Commission of Southern Nevada (RTC). It works with employers and commuters to reduce traffic congestion, improve air quality and mobility, encourage the use of commute alternatives, and ultimately create a more sustainable community.

### *How is Club Ride funded?*

Club Ride is funded through the RTC, with a majority of its support from federal Congestion Mitigation and Air Quality Improvement (CMAQ) funds. Club Ride receives these funds because of its role in reducing traffic congestion and improving air quality.

### *Why should an employer start a commute options program?*

Club Ride is a benefits program that employers can add to existing benefit options at no cost to the company or employees. Employers enjoy benefits such as improved employee morale and productivity, reduced absenteeism, and financial savings from tax benefits and reduced operational costs. A commute options program also fits nicely into corporate sustainability goals. Club Ride helps develop, implement and promote turnkey customized programs at no cost.

### *Why are employers so important to the effort?*

Employers have the power to directly influence their employees' commuting habits by setting policies on work hours, alternative schedules or providing incentives. Because the commute is the most predictable trip people take, it can also be the easiest to change. Employers participating in Club Ride can have a tremendous impact on reducing traffic congestion and improving air quality.

### *How does an employer relationship with Club Ride work?*

Because of the value of employers in our effort to reduce solo commuting, Club Ride offers free employer services. Simply sign on as a Club Ride participant, and your worksite will receive hands-on assistance establishing a commute options program. Our goal is to make it as easy on you as possible by providing marketing materials, conducting on-site events for employees and providing tools like preferential parking signs. Contact Club Ride today at 702.228.RIDE (7433) or [ClubRide@rtcsonv.com](mailto:ClubRide@rtcsonv.com) and an Outreach Coordinator will meet with you, explain program benefits and sign you up.

### *What are the benefits of alternative options for commuters?*

Commuters who choose not to drive alone to work see many benefits including saving time and money; reducing wear and tear on personal vehicles; reduced stress; helping the environment; and earning cash and prizes through Club Ride Rewards.

Be a part of the movement.  
702-228-RIDE (7433)  
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## ***What is a Transportation Coordinator (TC)?***

TC's are the direct liaison between Club Ride and the worksite employees. TC's sign up commuters for Club Ride, help schedule Club Ride events at the worksite, and distribute monthly prizes to winners.

## ***Are there tax benefits for participating in Club Ride?***

The Commuter Choice federal tax benefit (tax code 132(f)) allows employers and commuters tax savings when paying for transit or vanpool costs. Commuters can pay for these costs through a pre-tax payroll deduction. An employer who subsidizes the full or partial expense can benefit from a deduction and save on payroll taxes. Any employer may also reimburse an employee up to \$20 per month tax-free for reasonable expenses incurred by the employee for the purchase of a bicycle and bicycle improvements, repair and storage if the bicycle is regularly used for travel between the employee's residence and place of employment.

## ***How do you help promote Club Ride to our employees?***

Club Ride provides turnkey solutions to assist in promotion of this program at your worksite. We are available to host on-site events or have a presence during benefit fairs, new hire orientations and more. We also provide you with materials to share with the employees such as signage in break rooms, templates to use in corporate communications and flyers for new hire packets. Most importantly, we will customize a program to fit your needs.

## ***What is Club Ride Rewards?***

Commuters can win cash and prizes simply by reporting the days that they take a commute alternative to work. If they report 4-11 days each month, they could win logo merchandise such as lunch bags, aluminum water bottles, etc. Report 12+ days each month and they could win a \$10, \$25 or \$50 gift card. Winners are chosen randomly each month.

## ***What is considered an alternative commute?***

Carpool \* Transit \* Bike \* Walk \* Motorcycle  
Vanpool \* Telecommute \* Compressed Work Week Day Off  
Driving alone in your car is *not* an alternative commute!

## ***How do commuters report a commute?***

There are currently six options to report commutes:

1. Swipe membership cards at work on VeriFone (select worksites)
2. Use the touch-screen kiosks at work (select worksites)
3. Visit [rtcsonv.com/Club\\_Ride](http://rtcsonv.com/Club_Ride), then click on Report Your Commute
4. Send a text message to 41411 after registering your phone with Club Ride.  
Send a message containing the text CRide followed by a space and the corresponding commute number (ex: CRide 4)  
2 = carpool; 3 = vanpool; 4 = transit/bus; 5 = bicycle; 6 = walk; 7 = motorcycle
5. Call us at 702.228.RIDE (7433); press 5 for Club Ride
6. Download the free Club Ride Rewards app for Android or iPhone and report your commute anytime, anywhere!

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## ***Are discounted transit passes available?***

The EZ Rider Transit Pass Program, available exclusively for Club Ride employer participants, allows employers to purchase discounted monthly transit passes for employees as an added transportation benefit. These passes are purchased in bulk at a discounted rate of 5 to 15%.

## ***When do you announce monthly winners?***

Club Ride sends an email out on approximately the 23rd of each month announcing the previous month's winners. It is also posted on the Club Ride website [rtcsonv.com/Club\\_Ride](https://rtcsonv.com/Club_Ride) on the 23rd of each month. Club Ride directly delivers prizes to TCs at employer worksites. It is then the TC's immediate responsibility to distribute to employee winners as some gift cards expire in 6 months.

## ***What is Club Ride Discounts?***

Club Ride Discounts is an incentive program offered exclusively to members of Club Ride. A wide variety of stores, restaurants, entertainment venues and service providers throughout the region offer discounts and special deals to Club Ride cardholders. Details and a full list of participating locations are listed at [rtcsonv.com/Club\\_Ride/Discounts](https://rtcsonv.com/Club_Ride/Discounts).

## ***How do we become a Club Ride Discount partner?***

Simply visit [rtcsonv.com/Club\\_Ride/Discounts](https://rtcsonv.com/Club_Ride/Discounts) and fill out the participation form. Submit that, details of your offer and your logo to Club Ride for approval.

## ***Can Club Ride help find carpool partners?***

The Club Ride database matches potential carpoolers with neighbors who have similar schedules and work locations. Commuters can fill out a rideshare application online or download a printed application and mail or fax it to Club Ride. Details for both are at [rtcsonv.com/Club\\_Ride](https://rtcsonv.com/Club_Ride).

## ***Employees are worried about being stuck at work without a car in case of emergency. How can Club Ride help?***

One of the most common concerns shared by commuters is being stranded without a car. Club Ride's Guaranteed Ride Home (GRH) program helps alleviate this concern. GRH is a free benefit offered to commuters at participating worksites who regularly carpool, vanpool, take transit, bicycle or walk to work. If a qualified emergency should occur, Club Ride will pay for a taxi, rental car or transit trip up to five times per year.

## ***We are interested in installing a Touch-Screen Kiosk at our worksite. What is needed?***

Club Ride determines Touch-Screen Kiosk placement based on availability, membership, and frequency of reporting. If selected for kiosk placement, you will need a wired or wireless connection to the internet and a power outlet. Club Ride will work with you and your IT team to determine the best location and coordinate the installation.

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